



Protect Your Data Backups

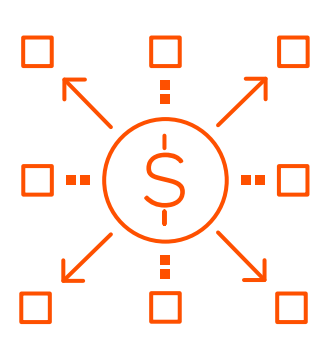
Because ransomware attacks now reach everywhere.

Your backups are vulnerable.

Damage from ransomware attacks is expected to reach \$20 billion globally in 2021.*

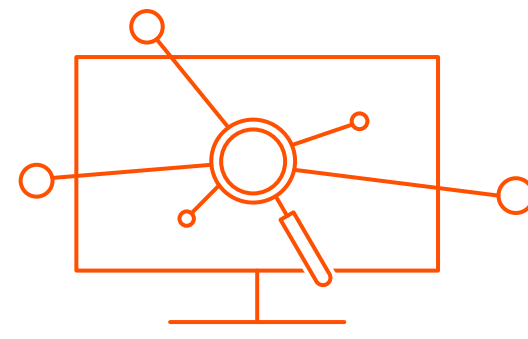
No organization, big or small, government or commercial, is immune from a ransomware incursion attack. And your data recovery solution may not spare you. Now that cybercriminals realize companies with effective recovery solutions won't pay ransoms, they're targeting data backups, as well.

The Situation



When you get hit, it will hurt.

Ransomware attacks are costly, create legal exposure, and damage reputations.



Ransomware isn't just "encryption."

Attackers don't just lock up your data. They search your network for other opportunities.



Once in, they can wreak havoc.

Hackers can delete whatever they want, even copies you consider "immutable."



Backups don't provide insurance.

Backups can be compromised, delaying data recovery, and increasing recovery costs.

The Solution



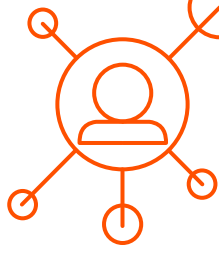
SafeMode can save the day.

Pure Storage FlashArray™ and FlashBlade® systems protect copies with SafeMode snapshots.



The snapshots are bullet-proof.

Snapshots can't be deleted, modified, or encrypted, even when admin credentials are compromised.



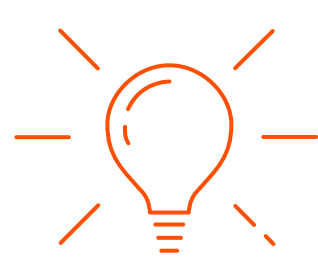
Pure is standing by.

Following an attack, you work with Pure support to access the snapshots.



You're completely covered.

SafeMode protects both backup data sets, as well as backup metadata.



Use what you know.

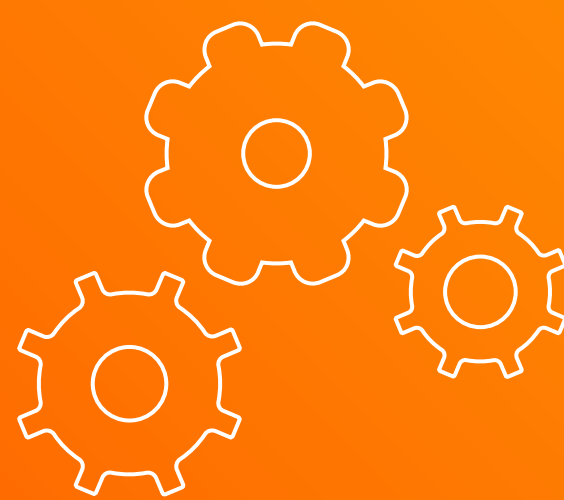
SafeMode works with your current backup software or database tools.



Protect your investment.

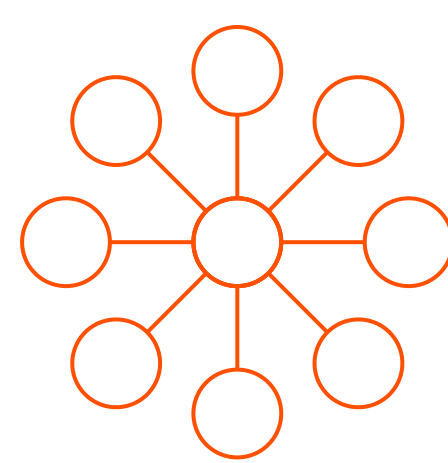
SafeMode snapshots are included at no additional charge.

The Benefits



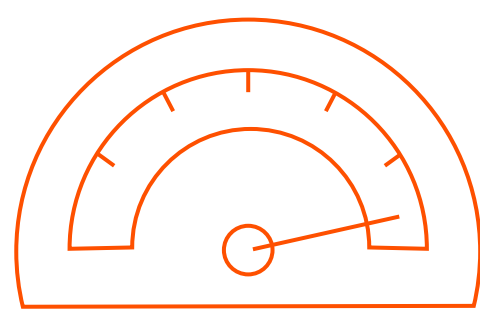
The right kind of protection.

With SafeMode, data backup recovery is smart, fast, and easy.



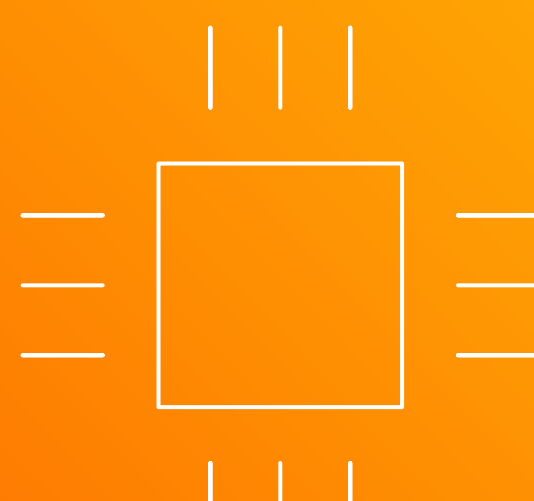
SafeMode is simple.

The "set it and forget it" policy automates snapshot creation and expiration.



SafeMode is fast.

You experience rapid, high-capacity recovery from all-flash storage.



SafeMode is futureproof.

All future features and enhancements will be included at no charge.

Stay safe with SafeMode.
Keep your data backups secure and keep ransomware attacks at bay.

[Learn More](#)